

FIG. 1

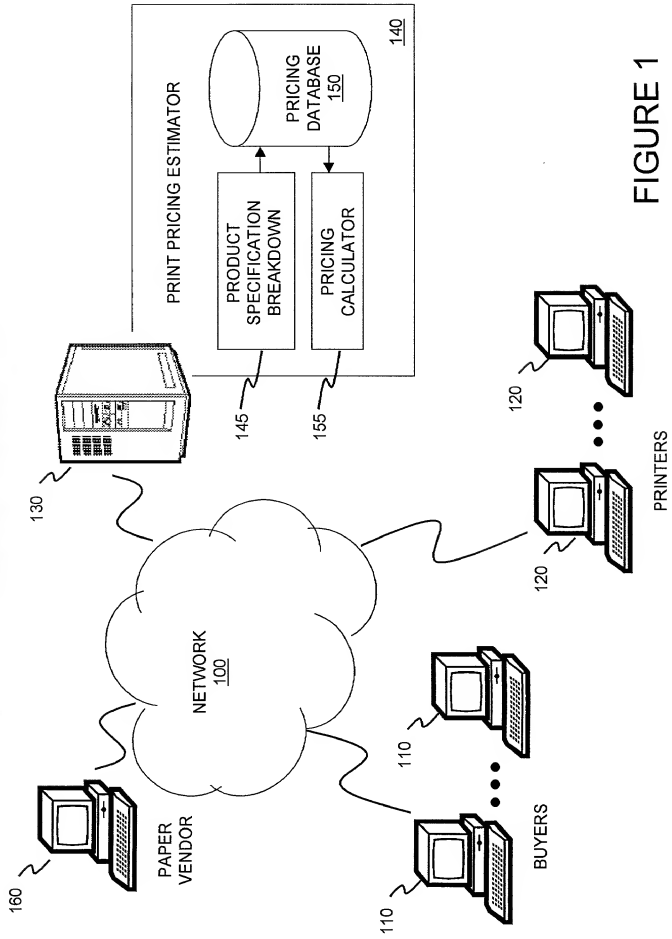


FIGURE 1

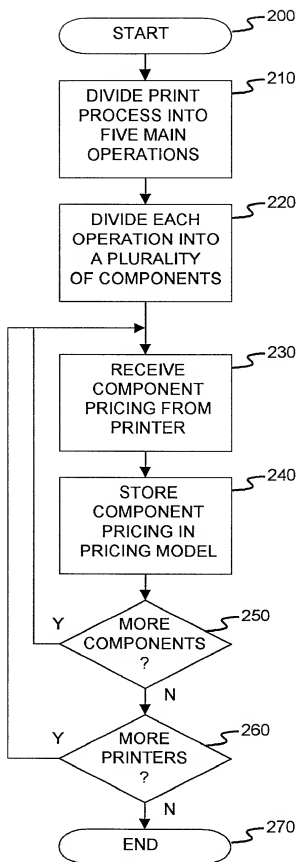


FIGURE 2

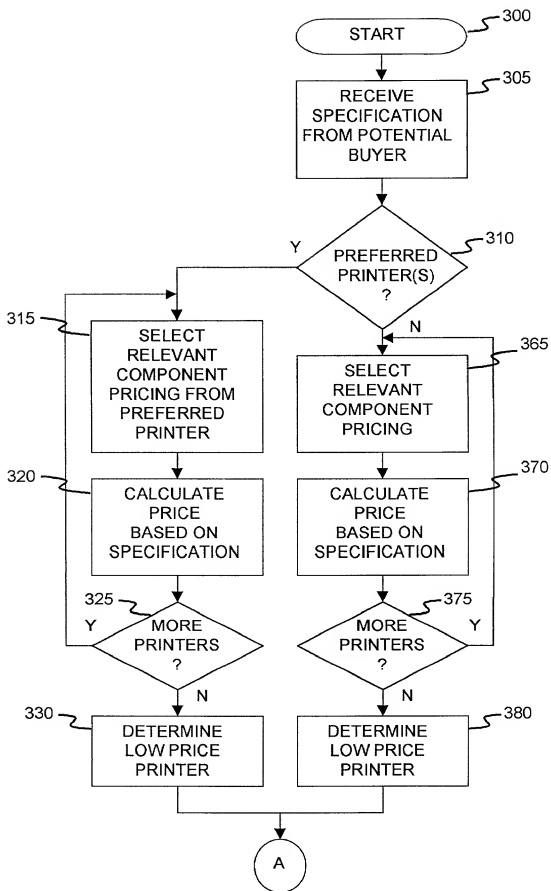


FIGURE 3A

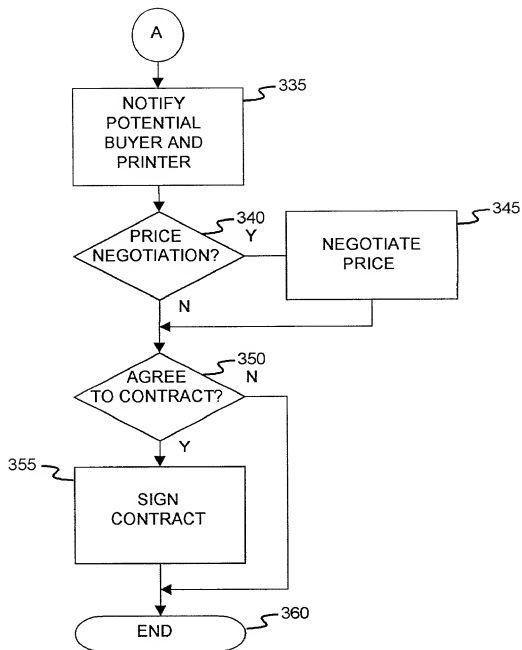


FIGURE 3B

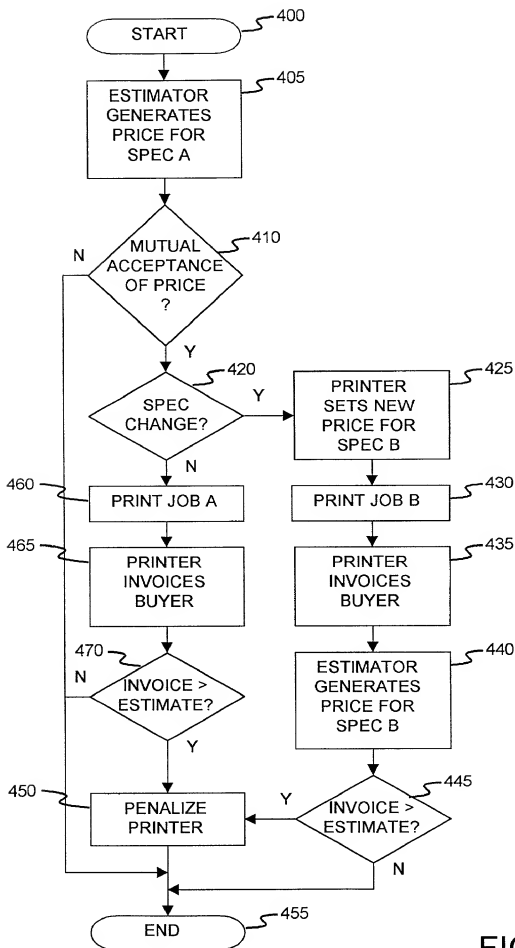


FIGURE 4

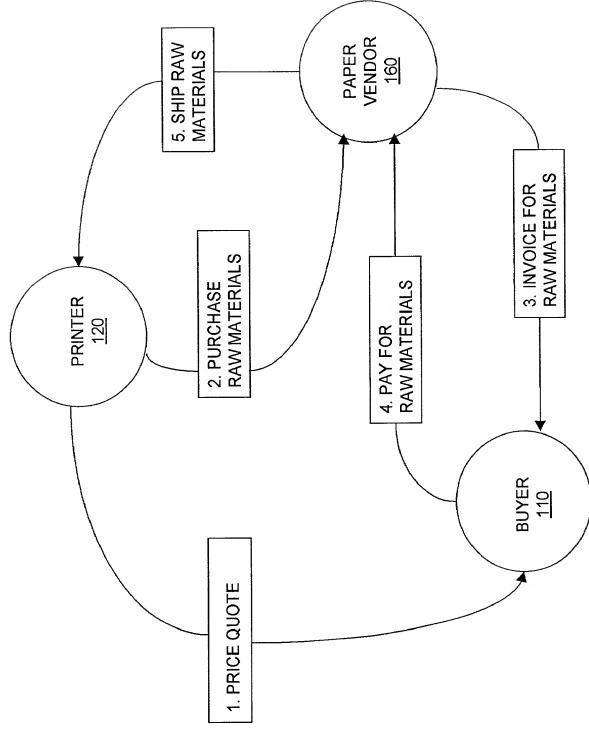


FIGURE 5

|                              |                    |
|------------------------------|--------------------|
| <u>Common Specifications</u> |                    |
| Units to be printed          | 10000              |
| Bind Type                    | Saddle Stitch      |
| ⋮                            | ⋮                  |
| <u>Item Specifications</u>   |                    |
| Flat Sheet Width             | 11                 |
| Flat Sheet Length            | 8.5                |
| ⋮                            | ⋮                  |
| Paper Type                   | 70 # Text Uncoated |
| Paper Grade                  | #1                 |
| ⋮                            | ⋮                  |
| Ink Coverage                 | 1-33%              |
| No. of Folds                 | 1                  |
| Fold Type                    | Parallel           |
| ⋮                            | ⋮                  |

FIGURE 6

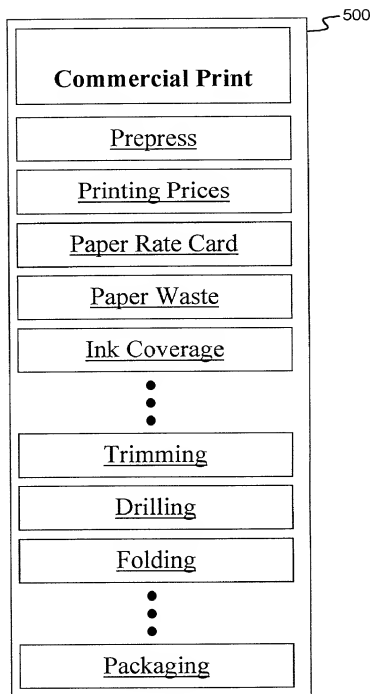


FIGURE 7



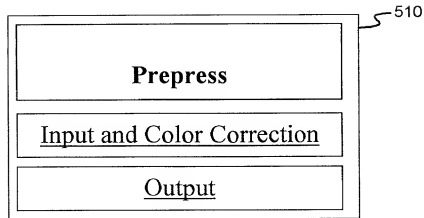


FIGURE 8

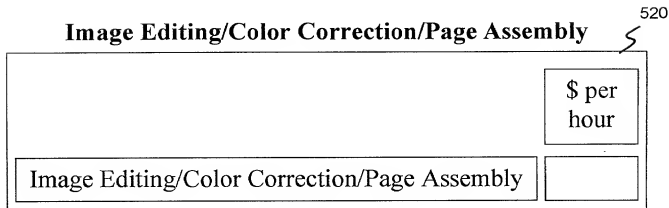


FIGURE 9A

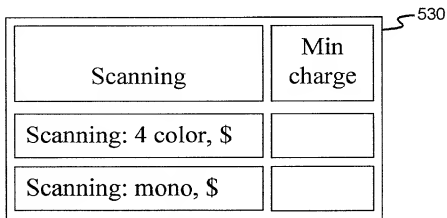


FIGURE 9B

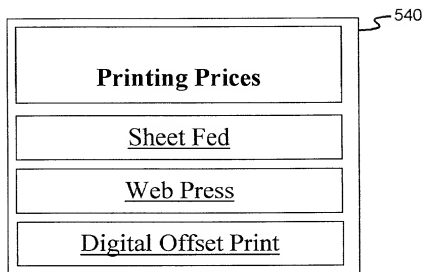


FIGURE 10

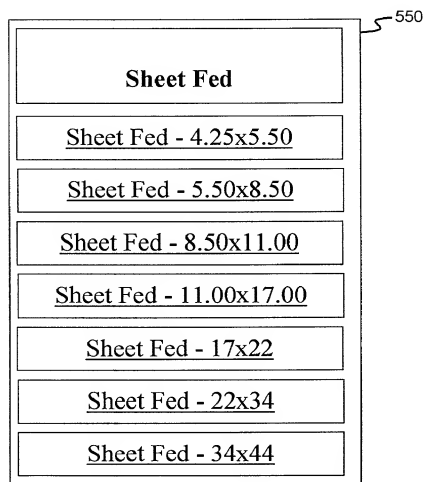


FIGURE 11

# Make Ready Charges (\$/1000)

560  
S

| Colors / Quantity | 1,000 | 5,000 | ... |
|-------------------|-------|-------|-----|
| 1/0               |       |       |     |
| 1/1               |       |       |     |
| 2/0               |       |       |     |
| ⋮                 |       |       |     |

FIGURE 12A

# Print Run Charges (\$/1000)

570  
S

| Colors / Quantity | 1,000 | 5,000 | ... |
|-------------------|-------|-------|-----|
| 1/0               |       |       |     |
| 1/1               |       |       |     |
| 2/0               |       |       |     |
| ⋮                 |       |       |     |

FIGURE 12B

# Paper Pricing

580

| Paper Type        | Web #1 Grade | Press Run Multiplier |
|-------------------|--------------|----------------------|
| 20# Bond Uncoated |              |                      |
| 24# Bond Uncoated |              |                      |
|                   |              |                      |

FIGURE 13A

# Paper Brands

590

| Paper Type        | Web #1 Grade Brand |
|-------------------|--------------------|
| 20# Bond Uncoated |                    |
| 24# Bond Uncoated |                    |
| 60# Text Uncoated |                    |

FIGURE 13B

# Ink Coverage

600

5

| Coverage                | Make Ready Multiplier | Press Charge Multiplier |
|-------------------------|-----------------------|-------------------------|
| 1-33%                   | 1                     | 1                       |
| 34-67%                  |                       |                         |
| 68-100%                 |                       |                         |
| Metallic Ink Multiplier |                       |                         |
| FDA Inks or Coatings    |                       |                         |

FIGURE 14